

□ **PERSONAL DETAILS**

DOB: 6th January 1973

Nationality: New Zealand

Status: Permanent Resident

Phone: 345 929 5769

Email: damon@damonhardie.com

□ **EDUCATION**

Visual Communication and Design degree from the School of Design – Victoria University, Wellington, New Zealand

□ **WORK EXPERIENCE**

2011 - Present | Established Damon Hardie Design – Freelance design services
Grand Cayman, Cayman Islands

1999 - 2011 | Senior designer at BB&P Advertising – Grand Cayman, Cayman Islands

Job responsibilities:

- Initial client meeting
- Brief and estimating
- Conceptual brainstorming
- Creative development
- Design and production
- Supplier management

Highlights:

- Development and launch of bMobile throughout the Caribbean region
- 2004 Campaign creative for the West Indies cricket team
- 2007 Cricket World Cup website
- Launch campaign for Camana Bay
- Launch campaign for the Discovery Centre at Camana Bay
- Re brand of Cayman National
- Re brand of Maples
- Launch campaign for Boundary Hall and Willow House at Cricket Square
- Campbells law firm website redesign

□ **WORK EXPERIENCE CONTINUED**

Clients: Cable & Wireless, Maples & Calder, Campbells law firm, Appleby Law firm, Dart - Camana Bay, Fidelity Bank, Global Directories - Yellow pages, Island Companies, Island Heritage, Sunshine Suites Resort, Deloitte, PWC, John Doak Architecture, Bank of Butterfield, Cayman Chamber of Commerce, Flowers Group, Walkers, Evolving Island, RE/MAX, Jacques Scott and The Cayman Islands Cancer Society

1995-1999 | Chaucer Design – Wellington New Zealand

I started as an in-house designer for Chaucer Press, a print company. During my time there, I established Chaucer Design, which now services local and international clients.

My role there included:

- Initial client meetings
- Design creative and production
- Print management

During my time at Chaucer Design, I developed a strong understanding of the print process.

□ **CAPABILITIES**

I have 15 years experience and am adept in a wide range of disciplines including

- Advertising concepts
- Creative development through press, radio, and TV
- Web design
- Digital design
- Graphics design and the array of print materials
- Branding, re branding and brand synergy
- Video production for web, cinema and TV commercials
- Signage
- Production of final art for web and print
- Print management

□ **SOFTWARE SKILLS**

Design: Illustrator, Photoshop, InDesign

Web: Dreamweaver, Fireworks, Flash, Image Ready

Video: Final Cut Pro, After Effects

□ **INTERESTS**

Family time, boating, fishing, diving, rugby, squash, a nice cold beer and good food.

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